



# LOOKING FOR A WAY TO GROW YOUR BUSINESS?

THE MONROE SAFETY SPECIALIST PROGRAM



**MONROE**  
SAFETY SPECIALIST

# A STRONG SUPPORT TEAM YOU CAN TRUST

You've come a long way and you're about to go a lot further in becoming a Monroe Safety Specialist.

For just \$75 a year, you'll be joining our ever-growing number of expert fitters and stockists, with the potential to become one of the group's largest partners.

Just like our shockers, this is a full partnership deal that's built to last and comes with everything you need, including the confidence in knowing you will be offering the most trusted driving products money can buy.

By stocking the world's leading shock absorbers, this value-added membership exposes and promotes your business as a fully certified Monroe fitter and stockist.

And as the world's leading shock absorber manufacturer, your customers will know that you're a Monroe Safety Specialist who cares about their customers' road safety.

So, when we talk about "partnership growth" you'll know it means us supporting you to be the best Monroe Safety Specialist you can be.



# GROW RELATIONSHIPS THAT GO THE DISTANCE

Monroe offers you a global network of knowledge and the local know-how to benefit your business objectives.

With a direct link to the latest product advancements combined with real local partnerships, Monroe gives you the expertise to meet customer expectations at every level.

We're confident that Monroe's marketing, advertising and sales expertise will draw new business to your door, effectively paying for your investment with the first booking.



# RAISING THE BAR ON QUALITY MERCH

To ensure your customers know that you're backed by an ever-growing worldwide partnership, our premium merchandise packs come standard. As a key supporter of your business, we've got you covered with everything you need to build customer confidence in our world-class products and your personal touch.

1 x Counter Mat, 3 x Pads, 25 x Seat Protectors, 3 x Pens,  
1 x Framed Certificate, 1 x Stubby Holder, 1 x Tyre Gauge.



## BE SEEN

The online Monroe Dealer Locator promotes your business on the Monroe website. [www.monroe.com.au](http://www.monroe.com.au)

## NATIONAL CRED

Top level proof that you recommend and fit Australia's leading and most trusted shock absorbers.

## DATABASE SUPPORT

Monroe's technical database for fast solutions that showcase your expertise and build customer confidence.

## ONLINE COMMUNITY

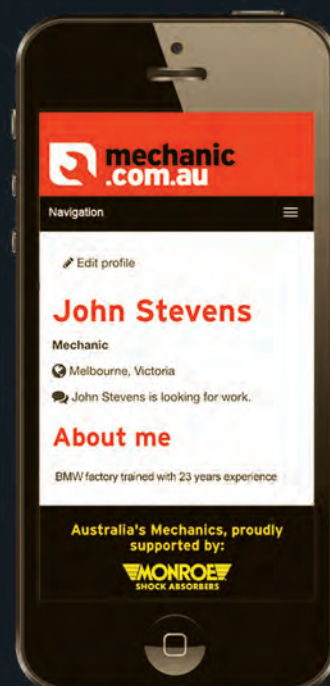
Free membership and strong presence on Australia's leading online mechanic community at [www.mechanic.com.au](http://www.mechanic.com.au), valued at \$195 per year.

## SALES READY CUSTOMERS

Monroe has 24/7 access to customers who are eager to buy through recommended businesses like yours.

## WEB & MOBILE ACTIVITY

Your contact details, location, services and photo. A new, easy and inexpensive tool to boost your business.



# YEAR ROUND SUPPORT WITH INCENTIVES

Monroe Safety Specialists win a big share of giveaways designed to attract new business and support additional sales throughout the year. Plus, because we like to show our full support of partners, random draws could see you picking up awesome partnership prizes too!



## MONROE BAR STOOLS

Limited edition Monroe OESpectrum bar stool - perfect for your man cave.

## MONROE BEACH CRICKET SET

Play the country's greatest game with the country's greatest automotive brand.



## MONROE MERCHANDISE

We've got a swag full of caps, polo shirts, backpacks and more.



## MONROE MONEY CARDS

It's exactly like free money - and it's for you to spend.

monroe.com.au

# BUILT TO LAST



HAVE YOUR SHOCK ABSORBERS INSPECTED AT EVERY SERVICE



From the three 'safety triangle' or safety on the road, you will be at real risk.

NG just one worn shock absorber can increase your stopping distance by up to 2 metres!

NG Worn shock absorbers can cause your car to lose control, affecting your steering.



ONE WORN SHOCK ABSORBER CAN INCREASE YOUR EMERGENCY BRAKING DISTANCE AT 50KPH BY UP TO 2M



## STABILITY

Worn shock absorbers cause excessive sway around corners, making the car a lot less stable.

## MARKETING SUPPORT

Absolutely free marketing materials that are ready to go.

Rest assured, when you become a Monroe Safety Specialist, our team will deck out your worksite and have you ready to go with high quality point of sale materials and other support gear to help build customer confidence.

## TARGETED CAMPAIGNS

Regular print and online campaigns placed in reputable trade and motoring publications along with seasonal special offers will direct customers to their nearest Monroe Safety Specialists via the online Dealer Locator, to help find you with ease.



## MONROE SAFETY SPECIALIST MEMBERSHIP SIGN UP FORM

To ensure we and your customers contact you accurately, please fill in the details below clearly and correctly.

### 1. Fill in your company details or Affix Business Card

AFFIX BUSINESS CARD HERE

Business name: .....

Business type: installer/reseller/both.....

Address: .....

For Monroe website listed address and 1800 no. if different to above

Address: .....

Suburb: ..... State: ..... Postcode: .....

Phone: ( ) ..... Fax: ( ) ..... Mobile: .....

Email: ..... Web address: www. ....

Members name: ..... Members position: .....

Monroe representative: ..... Customer Number: (Internal use only)

### 2. Additional postcodes

When potential customers are online or on the 1800 number, they are directed to their closest installer through a postcode search. To widen your exposure to more customers, simply add nearby postcodes to your listing below. (\$5 per additional postcode. Maximum of 20 can be selected).

.....	.....	.....	.....	.....
.....	.....	.....	.....	.....
.....	.....	.....	.....	.....
.....	.....	.....	.....	.....

Additional Postcode Costs \$..... (GST inclusive)

## TAX INVOICE

KEEP A COPY, THIS FORM IS YOUR TAX INVOICE ONCE PAYMENT IS MADE



### 3. Payment

To make payment fill out your credit card details or enclose a cheque made out to:

**PURCHASE POINT AUSTRALIA**

Membership Cost: \$ 75.00 ... (GST inclusive)

Additional Postcode Cost: \$..... (GST inclusive)

**Total cost** (GST inclusive) \$.....

Card type: ☐ Mastercard ☐ Visa ☐ Amex

Cardholder's Name: .....

Card Number:

CVV:     3 digit on back of credit card or 4 digit on Amex

Cardholder's Signature: .....

Card Expiry ..... Date: .....

### 4. Please send in the form with one of the 3 the options below



You can email this form through to:  
monroe@purchasepoint.com.au



Fax this form through to:  
(08) 8234 0988



Post this form to:  
Monroe Safety Specialist  
PO Box 101, Highbury,  
South Australia 5089



Or if you need any additional  
information on this form,  
please call 1300 130 326

Thank you for becoming a Monroe Safety Specialist.

Conditions: 1. One membership per business 2. Membership lasts for 12 months, starting from the date of payment 3. Website and 1800 number listings will be updated fortnightly 4. Some advertising aspects are subject to change 5. Monroe reserves the right to refuse membership to this program.

**6. PLEASE NOTE CREDIT CARD CHARGE WILL APPEAR FROM PURCHASE POINT AUSTRALIA.**

# SHOCK ABSORBER TESTER

## Improve Customer Safety and Grow Your Business

The Monroe® Suspension Tester is a compact, battery powered, hand held shock absorber tester that uses both the “rebound method” and “damping ratio” to help identify when shock absorbers are worn.

- ▶ Simple operation
- ▶ Installed in seconds
- ▶ Large display screen
- ▶ Suitable for use on Passenger and light Commercial vehicles
- ▶ Compatible with remote Monroe Blue Tooth Thermal Printer

For more information call the Monroe Customer Service Team on 1800 088 205 or visit: [www.monroe.com.au/products](http://www.monroe.com.au/products)



With over 100 years of experience in every shock absorber, you know they're built to last.

